



Tom Farina

GRAPHIC DESIGNER

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· <http://tomfarina.org>

Objective

I'm a dedicated and motivated graphic designer looking to gain experience in a fast-paced graphic design company by working with others and catering to both the company's and clients' needs.

Education

Sept 2013 - May 17 Montclair State University
Montclair, NJ
BFA Graphic Design

Experience

- | | | |
|----------------------------|---|---|
| Aug 2017 - Present | Google Play Store
Freelance App Developer | <ul style="list-style-type: none">· Developed app in Google Play store; called Royal Icon Pack· App features more than 1,000 personally designed icons· Weekly updates with more content and bug fixes |
| Jan 2017 - May 17 | Poora Ka Poora
Designer
Montclair, NJ | <ul style="list-style-type: none">· Designed original logo used on website, products & business card.· Designed website used to promote the company's services & products at poorakapoora.com.· Met all weekly deadlines |
| Sept 2016 - Dec 16 | UP Design
Intern
Montclair, NJ | <ul style="list-style-type: none">· Designed logos, packaging design, websites & process work· Worked in groups to complete projects· Met all deadlines with ease· Worked on identity, interactive & print design |
| Sept 2015 - May 17 | Montclair State University
Graphic Design Lab Assistant
Montclair, NJ | <ul style="list-style-type: none">· Applied design experience to assist other students· Used printing skills to help students' work come to life· Maintained cleanliness of the lab |
| June 2013 - June 17 | Doody's Home Center
Retail Salesperson/Advertiser
Staten Island, NY | <ul style="list-style-type: none">· Head of the housewares department· Visual merchandising; designed endcaps, advertisements, created sales and product placement· Promoted products through advertisements in multiple departments to help maximize sales· Communicated with customers effectively· Advertisements consisted of weekly signs that I made for a variety of sale products |

Skills

Photoshop	Photography
Illustrator	Leadership
InDesign	Microsoft Office
AfterEffects	Windows & Mac OS
Lightroom	Suitcase Fusion
HTML5	Processing
Wordpress	FontLab Studio 5